

Printing Fashion

12 & 13 March 2021
printingfashion.fr

Values

On Friday 12th and Saturday 13th March, the MA in Fashion Studies at The New School Parsons Paris organizes the third edition of *Printing Fashion*. This year we host different round-tables, lectures and conversations around the theme of value. The discussion will investigate the economic transactions behind the making of the magazine, the cost and conventions of print, the placement of advertisements in magazines, precarity in image-making and criticism, but also the necessity of a magazine and its creators to expand their revenues beyond the pages of the magazine. This edition will also explore the issue of value in relation to the ideologies and missions of magazines to investigate their capacity to be vectors for discourses on inclusivity while disrupting normative imaginaries in contemporary culture. On the occasion of *Printing Fashion #3*, the MA Fashion Studies is organising the exhibition 'Printed Dialogues' in collaboration with @MAD Paris Bibliothèque with an intervention by RareBooksParis.

Friday 12 March

WELCOME - 2.00PM
Justin Morin, Marco Pecorari

ROUND-TABLE (EN)
2.15PM - 3.15PM

On Magazines, Publishing and Creativity

Moderator: Justin Morin
Brune Buonomano (*BETC Etoile Rouge*)
Marie Amélie Sauv  (Mastermind)

ROUND-TABLE (EN)
3.15PM - 4.15PM

Storytelling, Brands & Magazines

Moderator: Luca Marchetti
Renaud Cambuzat (*Common Language*)
Tiffany Godoy (@th_rlty_shw)

LECTURE (EN)
4.15PM - 5.00PM

Alessandro Ludovico
(Winchester School of Art - Neural)

ROUND-TABLE (FR)
5.00PM - 6.00PM

Conventions and Costs

Moderator: Justin Morin
Pascal Monfort (*In Corpore Sano*)
Louis Philippe de Gagoue (*Nikkou Magazine*)

CONVERSATION (EN)
6.00PM - 7.00PM

More than a Magazine

Moderator: Marco Pecorari
Yann Weber (*Antidote Magazine*)

ROUND-TABLE (FR)
7.00PM - 8.00PM

Hidden Figures

Moderator: Antoine Bucher
Peter Behrman de Sinety (*Purple Magazine*)
Anna Knight (*Revue*)

Saturday 13 March

WELCOME - 2.00PM
Justin Morin, Marco Pecorari

ROUND-TABLE (EN)
2.15PM - 3.15PM

Self-Publishing

Moderator: Morna Laing
Laura Gardner (*RMIT University - Mode and Mode*)
Revue Faire

SCREENING
3.15PM - 4.15PM

Printed Dialogues

A selection from the Archives of MAD Paris Biblioth que & RareBooksParis

LECTURE (EN)
4.15PM - 5.00PM

Jonathan Square
(*Fashioning the Self in Slavery and Freedom*)

CONVERSATION (EN)
5.00PM - 6.00PM

Collecting Printed Fashion

Moderator: Marco Pecorari
Elise By Olsen (*International Library of Fashion Research*)

CONVERSATION (EN)
6.00PM - 7.00PM

Masterclass

Moderator: Gabriele Monti
Stefano Tonchi (*L'Officiel*)

Exhibition Printed Dialogues 12-31.03.2021 Biblioth que MAD Paris

111 RUE DE RIVOLI
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MONDAY & FRIDAY
11.00 AM - 3.00 PM
BY RESERVATION ONLY
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